



Impact Investing Trends in Southeast Asia

GPCA Investor Training: Strategies and Resources for Increasing Women Participation in Private Capital

20 August 2024



INVESTING IN WOMEN
SMART ECONOMICS
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Investing in Women

Achievements to Date (2016-2023)

Impact Investments for Women's SMEs: IW increased the flow of capital to women's SMEs and played a catalytic role in normalising and expanding the Gender Lens Investing ecosystem in Indonesia, Philippines and Vietnam.

10 INVESTING PARTNERS

82 INVESTMENTS

15.4M INVESTED (in AUD)

291.4M CO-INVESTMENTS (in AUD)



Impact Investing Journey in South-East Asia (SEA)

- **Impact Investing in SEA : Growth and Development, Trends**
 - **Gender Lens Investing in SEA : Growth and Development, Trends**
 - **Challenges and Opportunities**
-

Impact Investing

“Investments made into companies, organizations, and funds with the intention to generate positive, measurable social and environmental impact alongside a financial return.”



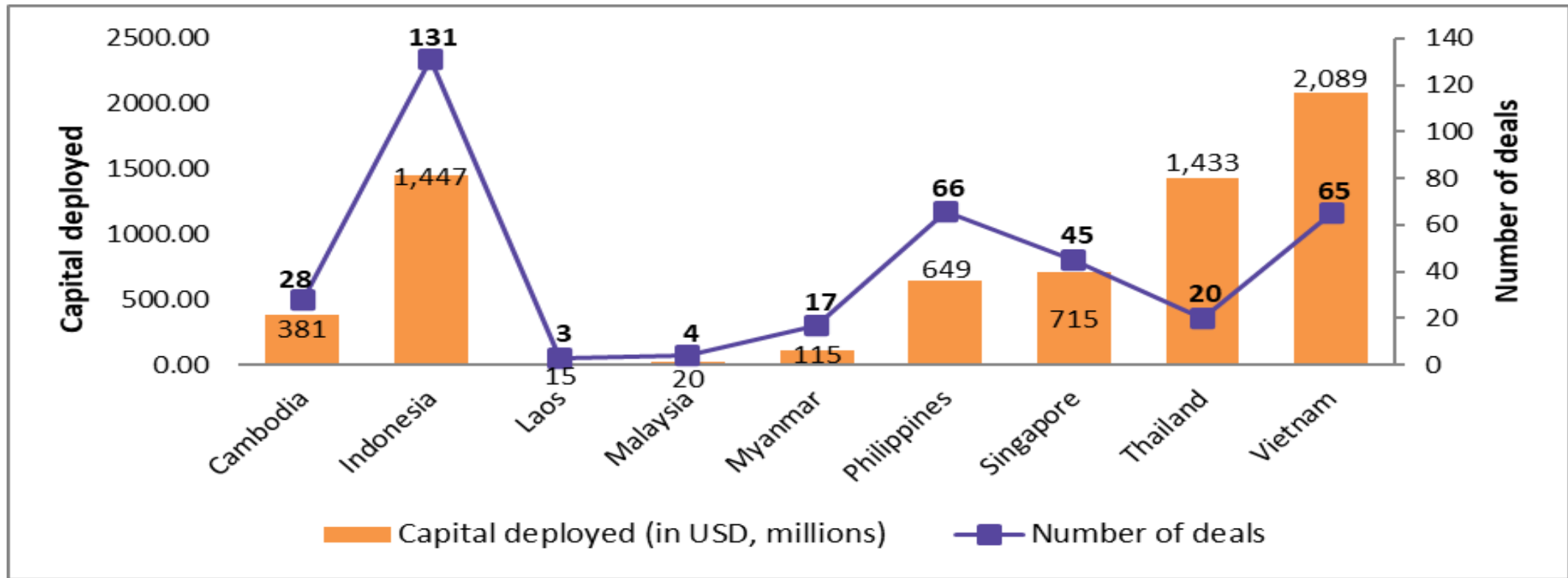
Impact Investment Growth from 2007

Strong Growth in Capital Deployed and Number of Deals, 2007- 2022

	Capital deployed (in USD billion)			Number of deals		
	'07-16	'17-19	'20-22	'07-16	'17-19	'20-22
DFIs	10.5	6.3	6	255	146	147
PIIs	0.7	0.4	0.6	197	167	226
Total	11.3	6.7	6.9	449	313	379

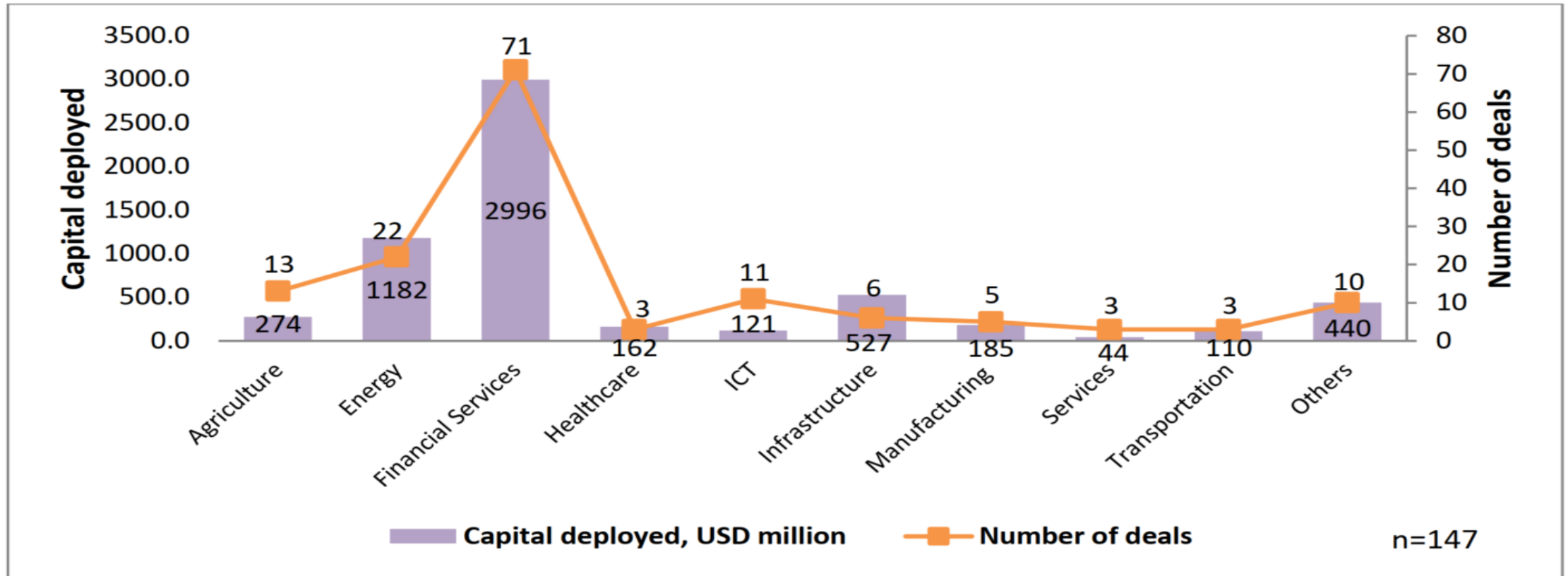
Impact Investing Activity by Country

Indonesia and Vietnam are leading in SEA, 2020 - 2022



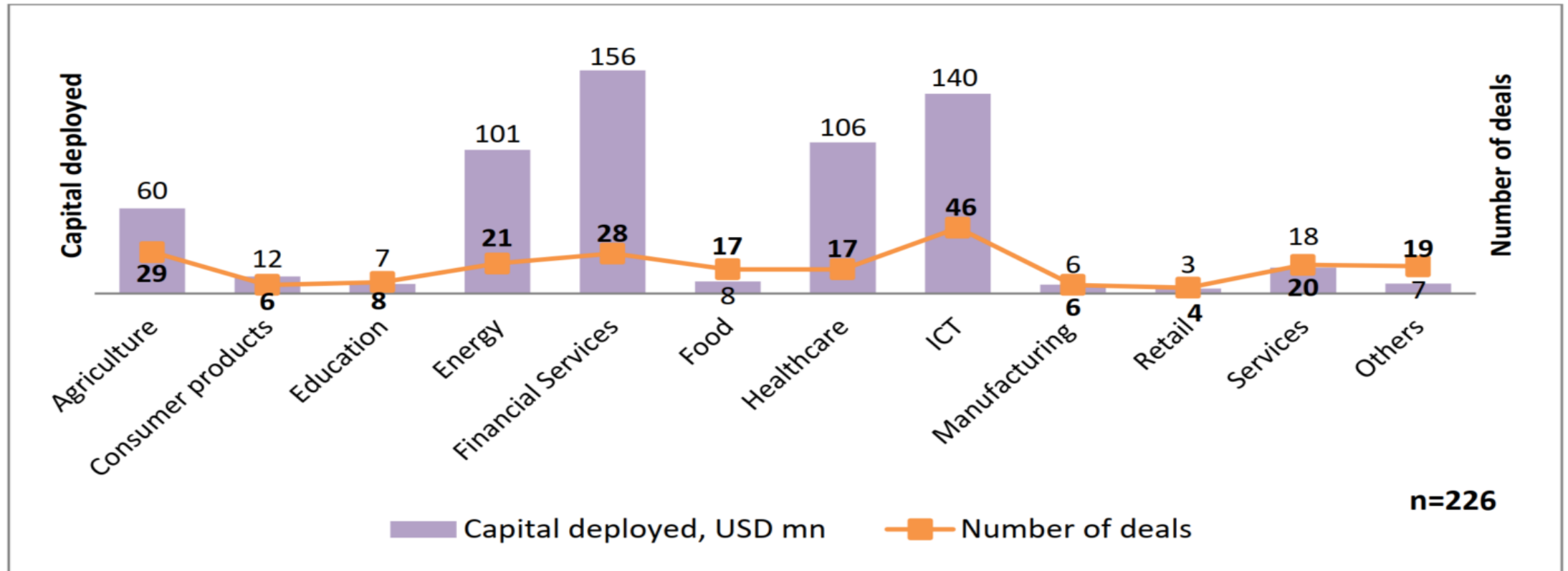
Impact Investing Activity by Sector

Financial Services and Energy are top DFI Investments 2020 - 2022



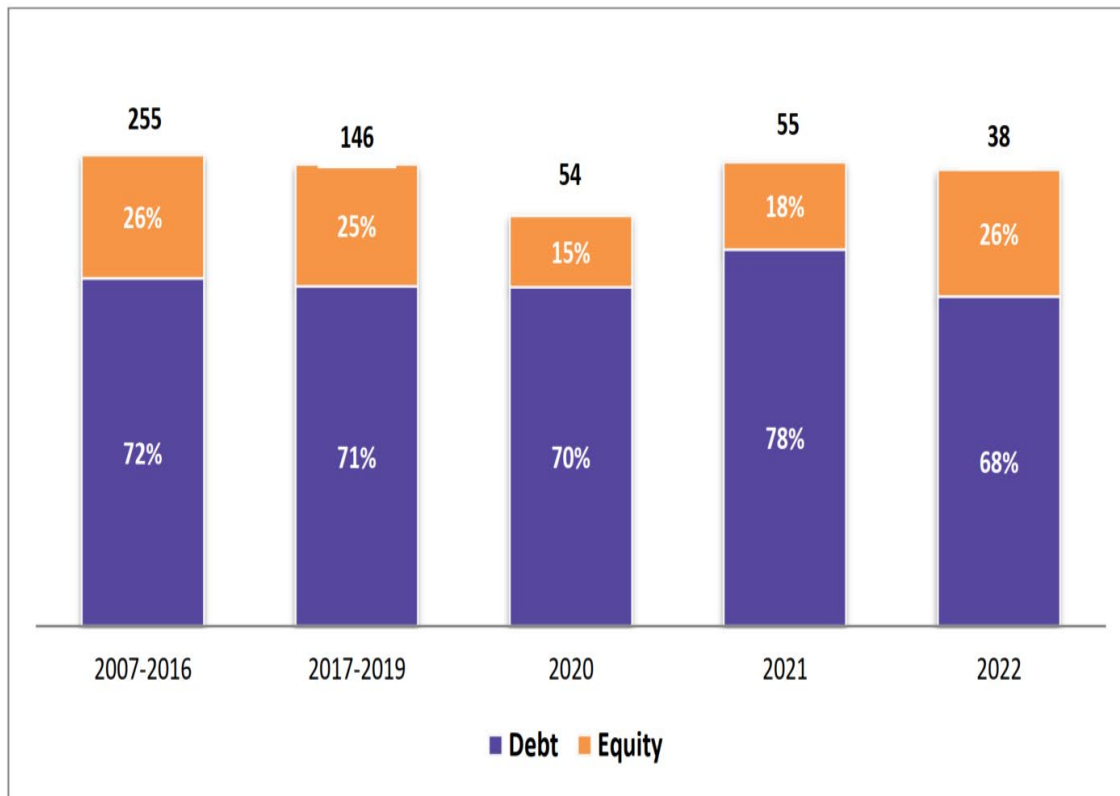
Impact Investing Activity in the Region

Financial Services and ICT are Top Sectors for PIIs 2020 - 2022

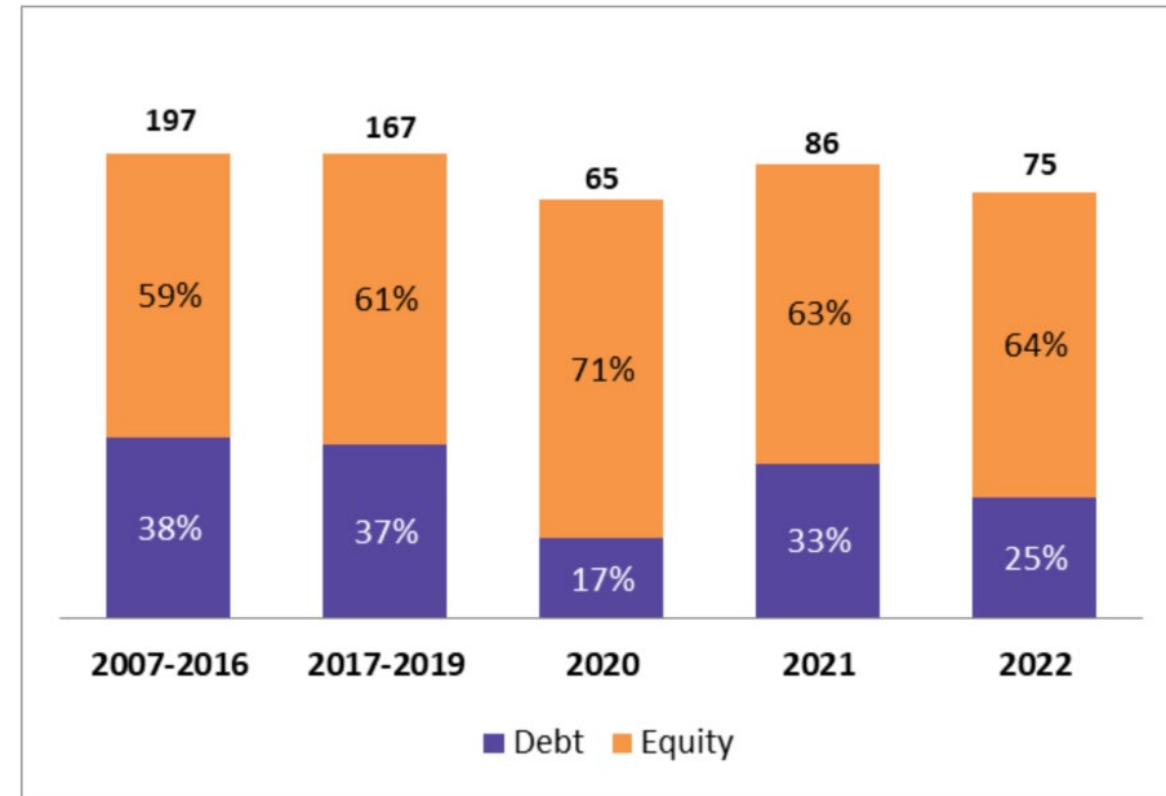


Financial Instruments by DFI and PIs

Higher Debt for DFI and Higher Equity for PIs 2007 - 2022



DFI



PRIVATE SECTOR

Gender Lens Investing (GLI)

“Impact investment strategy or approach to investing that takes into consideration gender-based factors into investment analysis to advance gender equality and better inform investment decision making.”



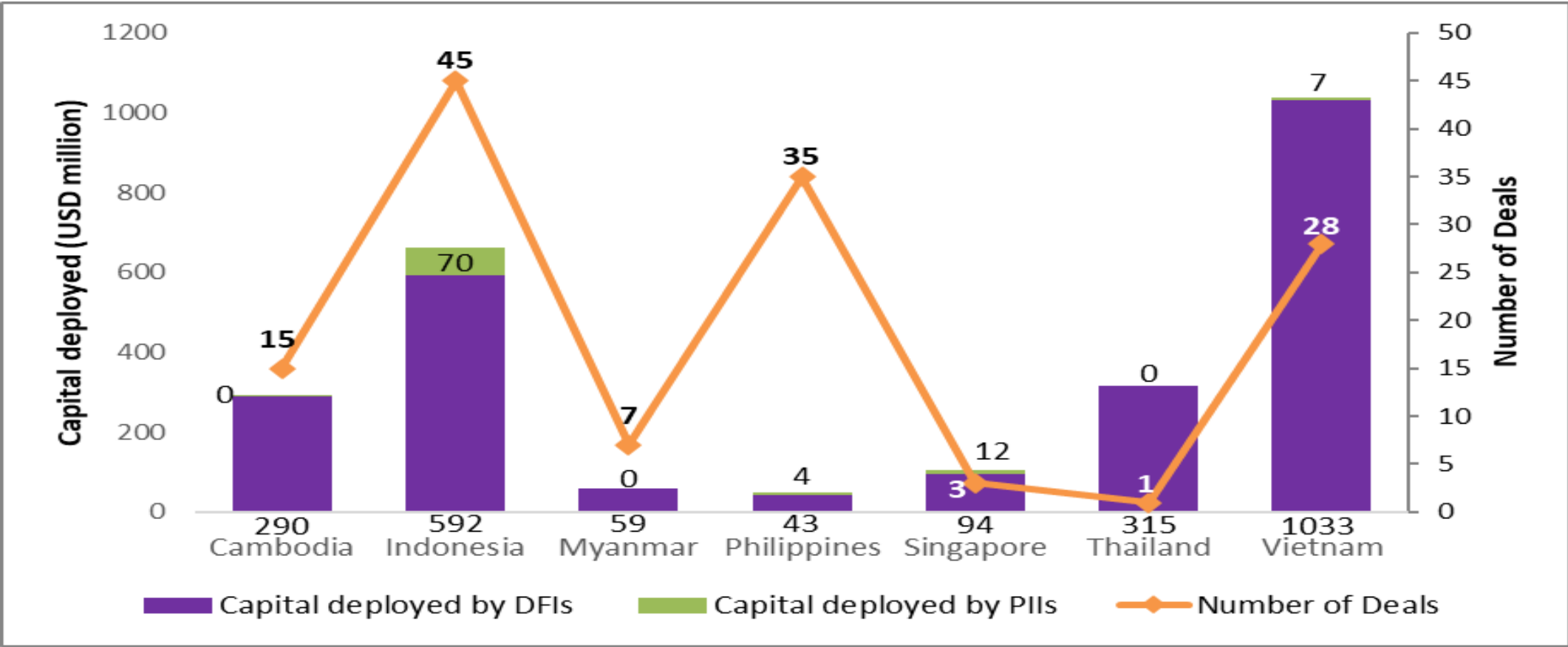
GLI's Exponential Growth, 2017-2019 vs 2020-2022

	DFI		PII	
YEAR	2017-19	2020-22	2017-19	2020-22
Number of deals	6	53	37	80
Capital deployed (USD)	345	2,425	15.4	92
Gender ownership	3	13	34	71
Gender products & services	2	34	13	23
Gender equity	1	27	25	21

Debt deals accounted for 89%, driven by DFI volume

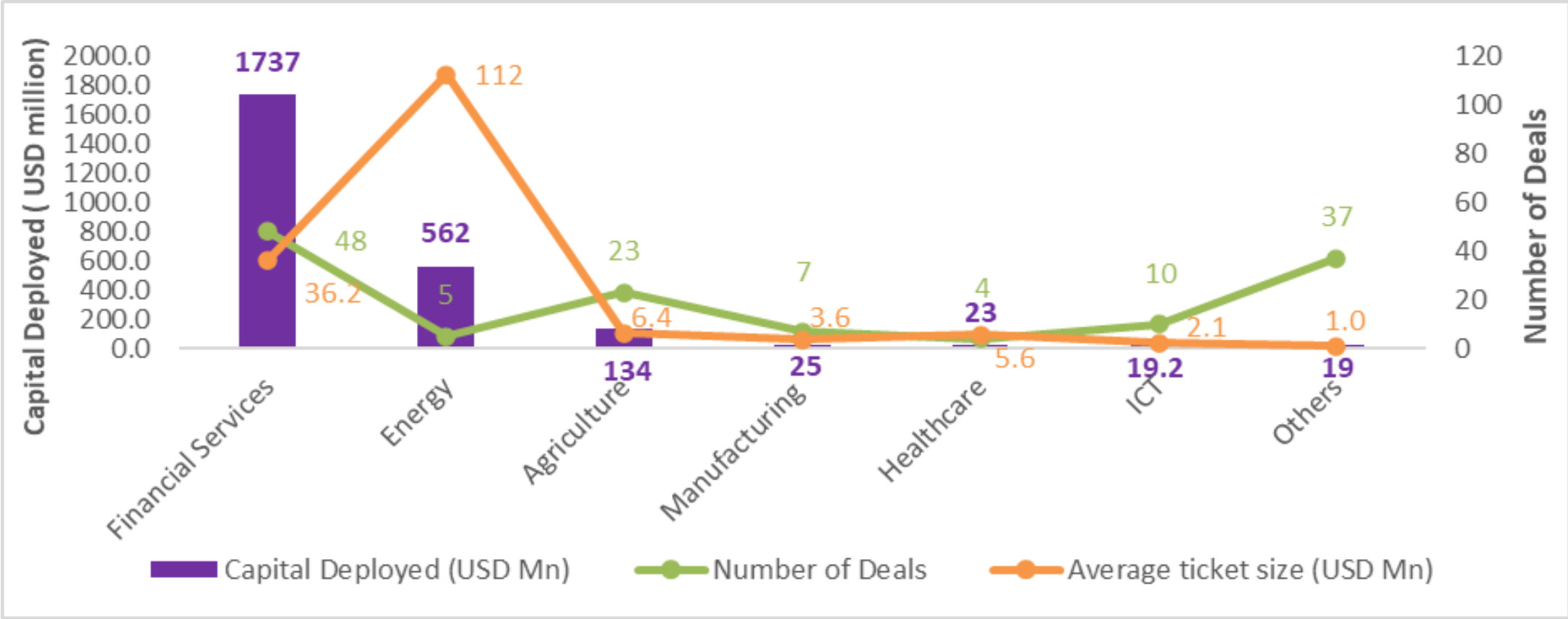
GLI Activity by Country

Vietnam and Indonesia leading the way 2020 - 2022



GLI Activity by Sector

Financial Services and Energy are leading GLI sectors 2020 - 2022



Key Highlights- GII

Challenges	Opportunities	Support needed to promote GII
<ul style="list-style-type: none"> • Building pipeline of investment-ready women's SMEs • Lower awareness about GII among capital providers • Perception that women-owned or led businesses are riskier than male-owned or led and that GII is closer to philanthropy 	<ul style="list-style-type: none"> • More gender investment transactions are being completed reflecting a large GII market • Market remains underserved 	<ul style="list-style-type: none"> • There is a need for better market-fit for investment products • Investment readiness programs to support pipeline building • More GII champions needed to demonstrate strong return financial returns from incorporating a gender lens

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Thank you!

Conrad De Jesus

Impact Investing Technical Lead, Investing in Women

conrad.dejesus@iwa.asia



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