

## 2X Global and LP Expectations

GPCA Gender Training

August 20 2024



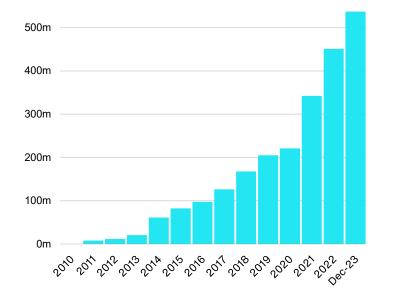
## LeapFrog Companies Reach Over 6% of the World's Population

Of whom 359m are emerging consumers (\$2 -11 per day)

Consumers Reached by LeapFrog Companies

2023 Annual Impact Results





1 <sup>no</sup> ₽overty ♪★★★★★	\$53bn Payments enabled	\$61bn In loans disbursed
3 GOOD HEALTH AND WELL-BEING	21.6m Pharmaceutical products supplied	<b>4.6m</b> Diagnostic tests and lab supplies provided
5 GENDER EQUALITY	>60% 2X -Aligned	26% women in total portfolio workforce
8 ECONOMIC GROWTH	20m Emerging enterprises supported	241k Full time jobs in emerging economies



### As a leader in impact investing, LeapFrog has integrated impact measurement and management throughout the firm

Sector Catalyst	Social Impact Mandate	Best In Class Impact Management
First equity investor to reach US\$1 billion and first to impact 100m people – catalysing \$1 trillion impact class.	100% of investments for LeapFrog's flagship strategy are required to fulfil a positive social impact mandate: Provide low-middle income consumers in emerging markets with essential financial services and healthcare solutions	In 2019, first to announce an independent impact verification against the Operating Principles for Impact Management (OPIM) – achieved 'Advanced' across all 8 principles.
Top-tier ESG Management	Specialty Capabilities	Sustained Leader
LeapFrog's flagship fund is an SFDR Article 9 aligned	Targeted commercial and impact value creation with	In 2023, for the second time, achieved 'Advanced'

#### Industry-shaping

Global thought leader and standards-setter, LeapFrog is a reference point of industry best practice for key investors, industry bodies and metrics-trackers.

#### **Active Leadership**

Previous Chair of Principles of Responsible Investment's PIIF Advisory Committee; Advisory Board Member and founding contributor to OPIM.



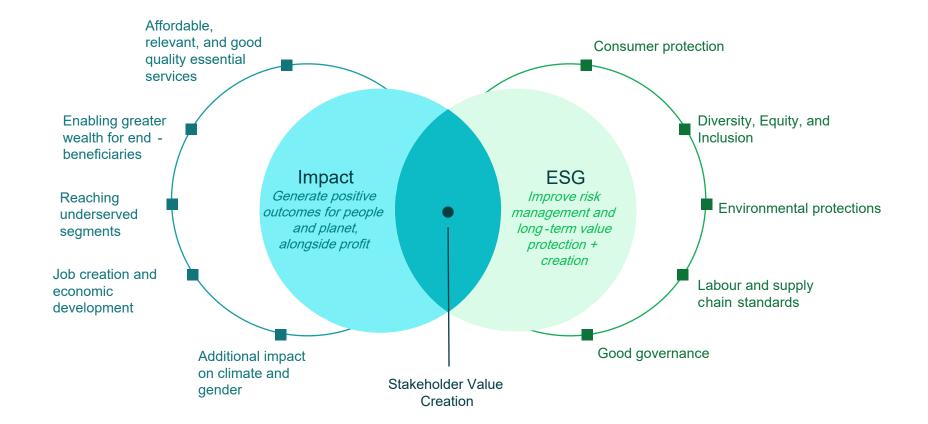
#### **Expert Advisor**

Advisor to IRIS output and outcome measurement since inception; Advisor to the G7 (2021) and G8 (2016) Impact Investing Taskforce





## Impact & ESG at LeapFrog: A dual lens for a 360-view of stakeholders





### Gender at LeapFrog

Gender is integrated at both GP and Investee levels at LeapFrog

### Gender Action at the GP Level

21% Women in senior leadership (vs Preqin PE industry avg of 10%)

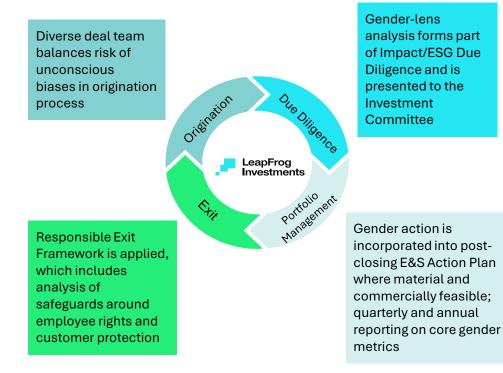
 $38\,\%$  Women on board (vs  $\,$  Preqin PE industry avg of  $_{5\%)}$ 

2X Flagship Fund Committed to gender action at both GP and investee levels

IFC Invest2Equal Peer-to-peer network for staff capacity -building on gender action

Board & ExCo-level Gender Reporting

#### Gender Action at the Investee Level



6



## 2X: LeapFrog is committed to gender action at both Portfolio and Fund levels

Universal approach helps ensure consistency and comparability across investments and funds

Commercially feasible), and (3) reporting.Employmentand one "quality indicator" for gender equity beyond compliance (ex: policies)2X Thresholds are aspirational and consider country and sector-specific benchmarks. Min. requirement: at least 1 criteria met AND basic 2X ESG standards met, and have ambitions to meet a 2 <sup>nd</sup> criteria1Employmentand one "quality indicator" for gender equity beyond compliance (ex: policies)Supply ChainCommitment to women in supply chain and o "quality" Supply Chain indicator beyond compliance			
incorporated for (1) due diligence, (2) creating portfolio gender action plans (where commercially feasible), and (3) reporting.LeadershipIntercention in workforce and one "quality indicator" for gender equity beyond compliance (ex: policies)2X Thresholds are aspirational and consider country and sector-specific benchmarks. Min. requirement: at least 1 criteria met AND basic 2X ESG standards met, and have ambitions to meet a 2 <sup>nd</sup> criteria1EmploymentSector thresholds for % women on BoardGP Depending on type of 2X commitment, further GP- level criteria are set.Products & ServicesAssess if products or services enhance well- being of women/girls and/or drive gender equity commitment to women in supply chain and o "quality" Supply Chain indicator beyond complianceGP Depending on type of 2X commitment, further GP- level criteria are set.Promote and maintain Gender Balance at FirmImplement gender smart practices at GP-level in recruitment, progression, promotion, etc.	Portfolio Companies	Entrepreneurship	Women founder <b>or</b> >51% women ownership
gender action plans (where commercially feasible), and (3) reporting.EmploymentSector thresholds for % women in workforce and one "quality indicator" for gender equity beyond compliance (ex: policies)2X Thresholds are aspirational and consider country and sector-specific benchmarks. Min. requirement: at least 1 criteria met AND basic 2X ESG standards met, and have ambitions to meet a 2 <sup>nd</sup> criteria1Products & ServicesAssess if products or services enhance well- being of women/girls and/or drive gender equity commitment, further GP- level criteria are set.GP Depending on type of 2X commitment, further GP- level criteria are set.Promote and maintain Gender BenortingImplement gender smart practices at GP-level in recruitment, progression, promotion, etc.	incorporated for (1) due	Leadership	
and consider country and sector-specific benchmarks. Min. requirement: at least 1 criteria met AND basic 2X ESG standards met, and have ambitions to meet a 2 <sup>nd</sup> criteria1Products & ServicesAssess if products or services enhance well- being of women/girls and/or drive gender equGP Depending on type of 2X commitment, further GP- level criteria are set.Promote and maintain Gender Balance at FirmImplement gender smart practices at GP-level in recruitment, progression, promotion, etc.GP Depending on type of 2X commitment, further GP- level criteria are set.Promote and maintain Gender Balance at FirmImplement gender smart practices at GP-level in recruitment, progression, promotion, etc.	gender action plans (where commercially feasible), and (3) reporting.	Employment	
criteria met AND basic 2X ESG standards met, and have ambitions to meet a 2 <sup>nd</sup> criteria1Supply ChainCommitment to women in supply chain and or "quality" Supply Chain indicator beyond complianceGP Depending on type of 2X commitment, further GP- 	and consider country and sector-specific benchmarks.	<i>hmarks.</i> <b>Products &amp; Services</b> Assess if products or services enhance well- being of women/girls and/or drive gender equit	
Depending on type of 2X commitment, further GP- level criteria are set.Gender Balance at Firmin recruitment, progression, promotion, etc.Report on gender metrics to LPs and other	criteria met AND basic 2X ESG standards met, and have	Supply Chain	
Depending on type of 2X commitment, further GP- level criteria are set.Gender Balance at Firmin recruitment, progression, promotion, etc.Report on gender metrics to LPs and other			
commitment, further GP- level criteria are set. Report on gender metrics to LPs and other			Implement gender smart practices at GP-level in recruitment, progression, promotion, etc.
level criteria are set. Report on gender metrics to LPs and other			
		Gender Reporting	



Invest in women. Invest in the world

1. See 2xchallenge.org for latest 2X criteria and more information on standards



## While LeapFrog primarily invests in financial inclusion and healthcare, many investees have strong motivations to reach underserved women consumers

Investee	Commercial Bank in Vietnam	Small Finance Bank in India
# Women Customers (2023)	5.9 million (45% of total customers)	>4 million (~80% of total customers)
Business Case for Serving Women	By providing accessible financing and tailored banking solutions to retail and SME customers, the Bank plays a key role in fostering the growth and sustainability of SMEs in Vietnam, including those owned by women. Women SMEs often face challenges such as lack of collateral and higher risk perception.	The Bank's customers are primarily women taking out microfinance loans for income generating activities. A typical customer takes out a loan to buy livestock, farming supplies, or shop inventory to support her existing or new business. Around one -third are accessing the loan for the first time, and two-thirds cannot easily find a good financing alternative .
Relevant Deal Notes or Outcomes	Investee agreed to allocate 75% of investment proceeds to finance MSMEs, with a specific focus on women -owned businesses.	The Bank's expertise at reaching the underserved microfinance segment was one of the catalysts for its merger with another Small Finance Bank, creating India's #1 inclusive finance bank by market cap





## LeapFrog has integrated gender action into its portfolio management based on universal standards and sector -specific material topics

Investee	All investees	Healthcare Manufacturing in India
Type of Action	Required regardless of sector	Recommended due to sector's material E&S risks
Rationale for Action	As an impact investor and UN PRI signatory, LeapFrog requires all investees to adopt LeapFrog's Responsible Investment Code , which is aligned with global standards on human rights, non -discrimination, and labour standards esp. around equality	An inclusive workplace is a material E&S topic in male - dominant sectors such as the healthcare manufacturing sector in India
Key Actions	Requirements that directly or indirectly address gender inequities include: (1) Diversity, Equity, and Inclusion Policy (2) Foster safe working conditions for all employees (3) For remote operations involving the relocation of employees for extended periods of time, ensure that such employees have access to adequate housing and basic services	With LF's assistance, the Company organized a workplace training program emphasizing gender equality and prevention of sexual harassment (POSH) for all its Level 1 employees, supervisors, and floor managers directly engaging with workers. The Internal Complaints Committee members were also trained on the appropriate Grievance Redressal Mechanism.





### Learnings in Gender Action and Reporting

Should not just be an "impact team" or "people team" function:

Identify other owners in Investment teams and Board/IC, and always build your business case and evidence set for investing in women

### Data ownership:

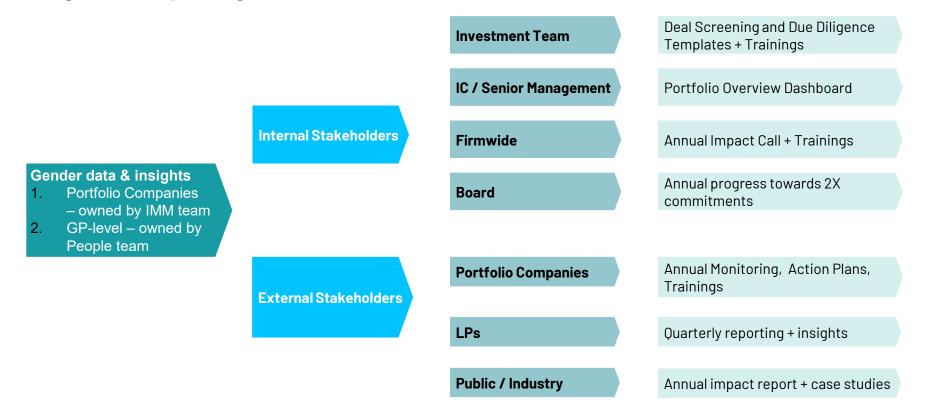
Clarify stakeholders, data ownership, and simple recurring outputs / templates to build internal culture; Single source of truth for gender data (ex: dashboard) to build transparency and clarity of data methodology

### Action -oriented priorities:

Build capacity by creating/using tangible outputs and relevant case studies and toolkits for Investment Teams and Portfolio Companies ; Always benchmark your gender data so that it is action -oriented and shows achievable targets



## Driving gender action across all stakeholders : LeapFrog's recurring outputs for gender reporting





### Gender Reporting: The State of LP Expectations

Now the norm, though DFIs still leading in gender expectations relative to other institutional LPs

### **Development Finance Institutions**

- DFI reporting metrics are primarily based on HIPSO (Harmonised Indicators for Private Sector Operations), JII (Joint Impact Indicators), and 2X frameworks
- DFI reporting requirements go beyond reporting indicators but also incorporate reporting on gender action, such as (1) existence and progress of gender action plans for GP and/or portfolio companies, and (2) the incorporation of Gender-Based Violence and Harassment risk assessments at due diligence and E&S monitoring stages

### **Other Institutional LPs**

- High-level gender reporting is now the norm, driven by regulatory requirements (ex: SFDR Principal Adverse Indicators) and initiatives such as EDCI and SDG indicators
- These initiatives have improved clarity around must-have gender metrics. Ex: Board and C-suite gender diversity, Average unadjusted gender pay gap





## LeapFrog Investments

# Profit with Purpose